

Cisco Collaboration Insights



[Solutions](#) | [Customer Stories](#) | [Collaboration User Group](#) | [Resources and Webcasts](#) | [Events](#) | [Worth Noting](#)

    [April 2012](#)

Top of Mind

Three Drivers of Collaboration

In my last [blog](#), I asked the question "Is Collaboration Worth It? Every day, customers tell us collaboration is critical to their ability to compete—something top of mind right now. Why does collaboration matter? From our research and interviews with business leaders, we attribute the growing importance of collaboration to three fundamental trends:

- Competition comes from anywhere and everywhere.
- Companies have to focus on core competencies and partner to do everything else.
- Open systems change the game.

Together, these trends are shaping a new business landscape, making speed and flexibility the most important competitive differentiators in just about every industry across the globe.

[Read more](#) from Carl Wiese, Senior Vice President of Global Collaboration Sales.

[Back to Top](#)

Cisco Collaboration Community

Technical Briefings: New Cisco Jabber and Cisco TelePresence Solutions

Learn technical details about new solutions by watching 90-minute briefings by Cisco product experts. Ask product experts your questions.

Cisco Jabber for Windows: Register and Watch

Cisco TelePresence Updates: Cisco TX9000 and TX3000 Series, Cisco TelePresence infrastructure updates, and Cisco Unified Conferencing Strategy Milestones.

[Register and Watch](#)

Collaboration Solutions Spotlight

Cisco Unified Communications Management Suite Is Now Cisco Prime Enterprise and Service Provider Management Suite

The Cisco® Unified Communications Management Suite (UCMS) is now part of the Cisco Prime™ Family of management applications and available as Cisco Prime UCMS 8.7. Provision and monitor your Cisco Unified Communications Solutions with ease.

[Learn More](#)

Cisco WebEx Meetings European Beta

Preregistration for the Cisco WebEx® Meetings European Beta is now open. The Beta is currently scheduled to start in mid-May 2012.

[Learn More and Register](#)

Cisco WebEx Business Suite 28 Released

Among the features in the new version are: integration with Cisco solutions for optimizing medianet, accessibility improvements for Cisco WebEx Training Center, and enhanced security for Cisco WebEx Personal Audio Conferencing. Cisco WebEx Business Suite 28 (WBS 28) is rolling out to customers worldwide.

[Learn More](#)

[Back to Top](#)

Cisco in the News

Enterprise Networking: Cisco, Avaya, Others Push UC, Collaboration at Enterprise Connect

[Read More](#)

TeleCollaboration Has Arrived

[Read More](#)

Cisco Enhances Its Collaboration Tools

[Read More](#)

Events

Cisco BYOD Solution Days

Sixteen U.S. locations
April 17 through May 24, 2012

[Learn More](#)

Collaboration Is Coming to a Cloud Near You

Fleming's Steakhouse in eight cities
May 3, 2012

[Learn More](#)

Interop Las Vegas

Las Vegas, Nevada
May 6–10, 2012

[Learn More](#)

Cisco Live, United States

San Diego, California
June 10–14, 2012

[Learn More](#)

InfoComm 2012

Las Vegas, Nevada
June 9–15, 2012

[Learn More](#)

Enterprise 2.0

Boston, Massachusetts
June 18–21, 2012

[Learn More](#)

Cisco Event and Seminar Guide

[Learn More](#)

Customer Success Stories

Hospital Increases Efficiency of Mobile Clinicians and Staff

Evergreen Hospital adopted collaboration solutions to increase clinician productivity and provide excellent patient experience.

[Learn More](#)

Global Workforce Collaborates from One Interface

Eagle Investment Systems unified its globally distributed teams and enhanced accuracy of communication with Cisco Jabber™, Cisco WebEx, and Cisco TelePresence® applications for collaboration anywhere, on any device.

[Learn More](#)

Case Study Portals

Find relevant case studies quickly through these case study portals:

- [Collaboration](#)
- [Unified communications](#)
- [Cisco WebEx® meeting applications](#)

[Back to Top](#)

Cisco Collaboration User Group

Join the Cisco Collaboration User Group to connect with more than 5800 Cisco customers and partners worldwide. Influence product direction for Cisco Collaboration solutions, learn from experts, and get perks at Cisco Live US. Join today. Membership is free.

User Group Programs

- Beta trial upcoming product releases
- Advisory groups that work closely with Cisco product teams
- Monthly briefings to increase your product and technical knowledge
- Private online discussion forum to connect with Cisco and other members

Members-only Perks at Cisco Live US, San Diego June 10–14, 2012

- Product direction sessions and open forum with Cisco product teams
- Private reception at the Customer Appreciation Event
- Member lounge in the San Diego Convention Center
- Reserved seating at the Collaboration and Video Solutions Keynote and the Collaboration and Video Executive Q&A session

Next Virtual Briefing

- April 26: Meeting the Challenges of "Bring Your Own Device"

Customer Beta Trial Opportunities

- Cisco Unified Communications Manager
- Cisco Unity® Connection
- User Count Tool for Cisco Unified Communications Manager

[Learn More and Join](#)

[Back to Top](#)

Quick Links

- [Collaboration Home Page](#)
- [Voice and Unified Communications](#)
- [Cisco Customer Collaboration](#)
- [Cisco WebEx® solutions](#)
- [Cisco TelePresence® conferencing](#)
- [Cisco Collaboration Architecture](#)
- [Design Zone for Collaboration](#)
- [Cisco Product Quick Reference Guide](#)

We'd Like to Hear from You

Do you have feedback regarding this newsletter?

[Let us know](#)

New Resources and Webcasts

Exclusive Video on the Unique Considerations for a Business Video Strategy

Watch as leading experts from Cisco and Gartner discuss and answer questions about the role video plays in business and, more importantly, help you define a collaboration strategy for your own organization's needs.

[Watch Video](#)

Email Etiquette According to the Esquire Guy

We all use email, but do we adhere to proper etiquette? Is there even proper email etiquette? View the following post for thoughts on email etiquette and email charter.

[Read Blog](#)

Community Webcast: "The Power of In-Person Communication"

Join us for this free webcast and live Q&A from 9:00 to 9:45 a.m. Pacific Time on April 24, 2012. Learn about the business value of in-person communication in a global economy. Hear the results of a recent survey of business executives from 860+ global organizations conducted by the Economist Intelligence Unit, an industry research group.

[Register Now](#)

Research Report: The Impact of Technology on Contact Center Performance

Gain a better understanding of how your contact center stacks up against your industry peers and where you should focus your investments.

[Read Whitepaper](#)

[Back to Top](#)

Worth Noting

Plan and Design to Deliver a Compelling Mobile Collaboration Experience on Any Device

Prepare your staff to support a mobile collaboration environment—plan and design a scalable, resilient, and available converged network with Cisco Mobile Collaboration Planning and Design Service.

[Learn More](#)

Discover New Video Innovations at Cisco Live United States

Experience and learn all the latest video solutions Cisco has to offer in our breakout and product sessions, executive Q&A panel, and more.

[Learn More](#)

Customers Can Benefit from the Latest Cisco Solutions with a 3-Month Payment Deferral

Now, you can deliver a financial solution that does not require a large initial cash investment, and offers up to a 3-month deferral on all Cisco hardware, software, and bundled services.

[Learn More](#)

[Back to Top](#)