



What we see in the hybrid cloud



We see a future that gives you the freedom to accelerate innovation beyond limits.



94%

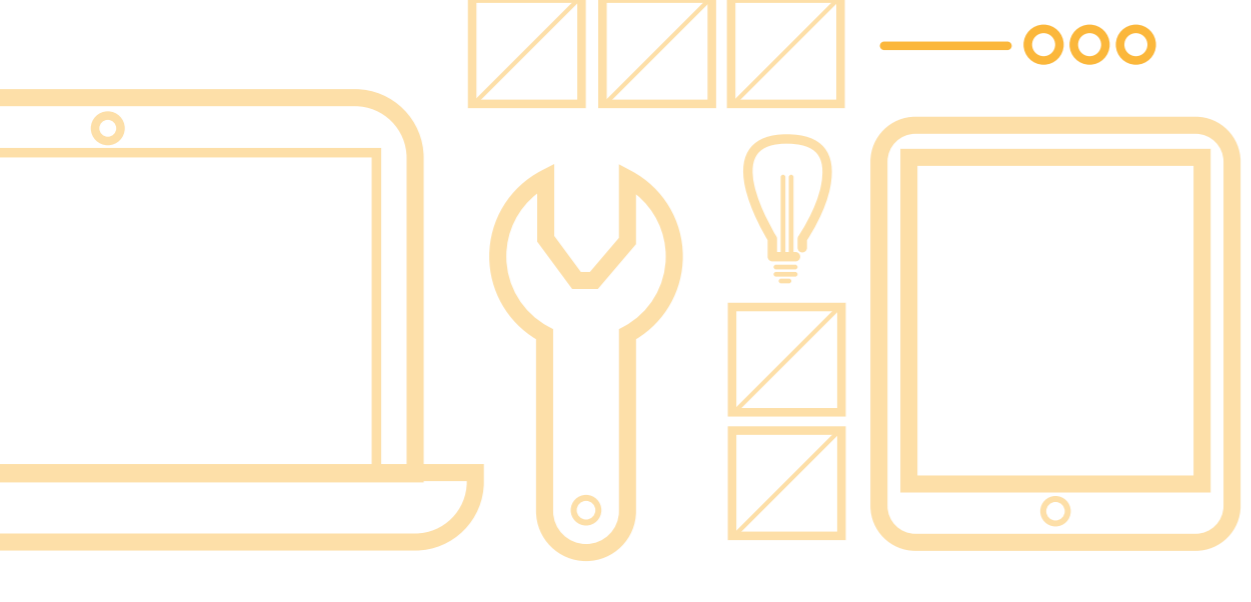
of cloud users will use multiple clouds.¹

And as they do, they need to develop strategies that give them the freedom to choose and combine the best tools from different clouds.

87%

of cloud users have adopted some capabilities for a hybrid cloud strategy.¹

This is driven by the need to leverage an environment that extends beyond their data centers and private clouds, delivering speed and scale.



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The most mature organizations are now using new types of architectures and technologies (e.g., microservices and containers) to deliver modern application experiences.

Of the IT organizations using containers,

85%

are now using them for production applications.²

The numbers tell the story.

So what is the end result? An optimized strategy delivers quantifiable benefits.

11% improved revenue growth¹

77% IT cost reduction¹

87% reduced time to deliver services to customers and users¹

By adopting hybrid cloud platforms, companies can improve agility and security—while also standardizing their IT infrastructure.²



Hybrid now becomes The Higher-brid.

Cisco and Google Cloud have come together to deliver a hybrid environment that enables businesses to combine their existing applications and infrastructure with best-of-breed public cloud tools.

The Cisco Hybrid Cloud Platform for Google Cloud provides a single, consistent environment that combines the best of both cloud worlds.

Reliability

Reliability + Agility

Meld your built-in reliability with in-cloud agility and make the public cloud an extension of your on-premises environment.

Deployment

Development + Deployment

Combine your existing applications with public cloud tools, such as artificial intelligence or machine learning, to deliver fast and modern user experiences.

Opensistency

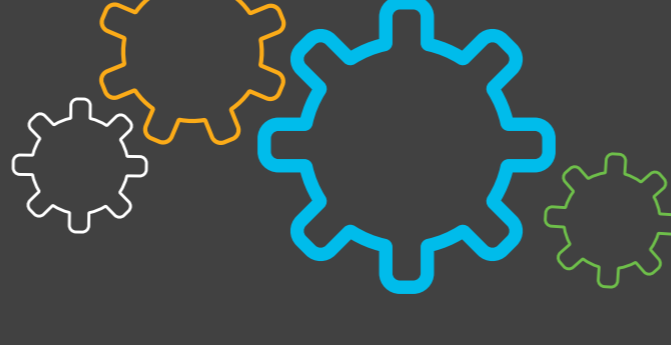
Open + Consistency

Merge the consistency you experience on the ground with the openness needed to boost innovation.

Securability

Security + Scalability

Extend your environment with cloud speed and scale without compromising visibility and security.



It's more than just technology.

While the benefits of an optimized cloud strategy are clear, most companies still struggle with the changes required to implement operational processes, drive technology adoption, and address the skills gap.

75%

of companies will experience visible business disruption due to infrastructure and operations skills gaps by 2020.



18%–37%

of companies that claim to have a working hybrid cloud strategy still feel that they don't have the skills necessary to achieve the next levels of capability.⁴

Cisco Services provide our customers with the skilled resources they need to navigate their multicloud and hybrid cloud journeys. Our experts work with you to design, develop, and deploy a cloud roadmap that is specifically aligned to your corporate vision and business objectives.

Ready to elevate your business?

Cisco Hybrid Cloud Platform for Google Cloud is an open, customizable solution to fit your requirements and help you accelerate application innovation.

[Learn more](#)

1. *CloudView Survey 2017*, IDC, 2017.

2. *Multicloud is the New Normal*, IDC, Mar. 2018.

3. "Gartner Says I&O Skills Gaps Will Cause 75 Percent of Organizations to Experience Visible Business Disruptions by 2020," Gartner, Mar. 2018.

4. "Enterprise IT Organisations Have Huge Skill Gaps," IDC, Aug. 2017. <https://www.globalservices.bt.com/static/assets/images-btgs/blogs/images/BT-Cisco-infographic-full.jpg>

