

Increased Cloud Adoption Brings Increased Business Value



According to a recent IDC study, the greater the level of cloud maturity, the better the business outcomes, including increased revenue and more strategic allocation of the IT budget. However, only 3% of the organizations surveyed have optimized cloud strategies in place today.

Take the assessment to see where your organization ranks [>](#)

Cloud Adoption Is Going Mainstream

Private Cloud Use

54% of organizations are currently using private cloud.

12% of organizations have firm plans to implement private cloud.

19% of organizations are currently evaluating private cloud.

15% of organizations have no interest in private cloud.

Public Cloud Use

52% of organizations are currently using public cloud.

11% of organizations have firm plans to implement public cloud.

18% of organizations are currently evaluating public cloud.

19% of organizations have no interest in public cloud.

Hybrid Cloud Strategy

73% of organizations have a hybrid cloud strategy.

27% of organizations do not have a hybrid cloud strategy.

55% of hybrid cloud adopters subscribe to multiple external cloud services.

47% of hybrid cloud adopters use a mix of public services and dedicated assets.

39% of hybrid cloud adopters have an IT architecture that unites configuration, provisioning, and management.

38% of hybrid cloud adopters manage all IT under the same service catalog, service-level agreements (SLAs), etc.

37% of hybrid cloud adopters unite 2 or more distinct workloads in an automated configuration.

36% of hybrid cloud adopters support portable workloads and automated bursting.

Cloud Adoption Is Driving Strategic Business Outcomes

Greater cloud maturity leads to millions of dollars in annual benefits per cloud-based application.

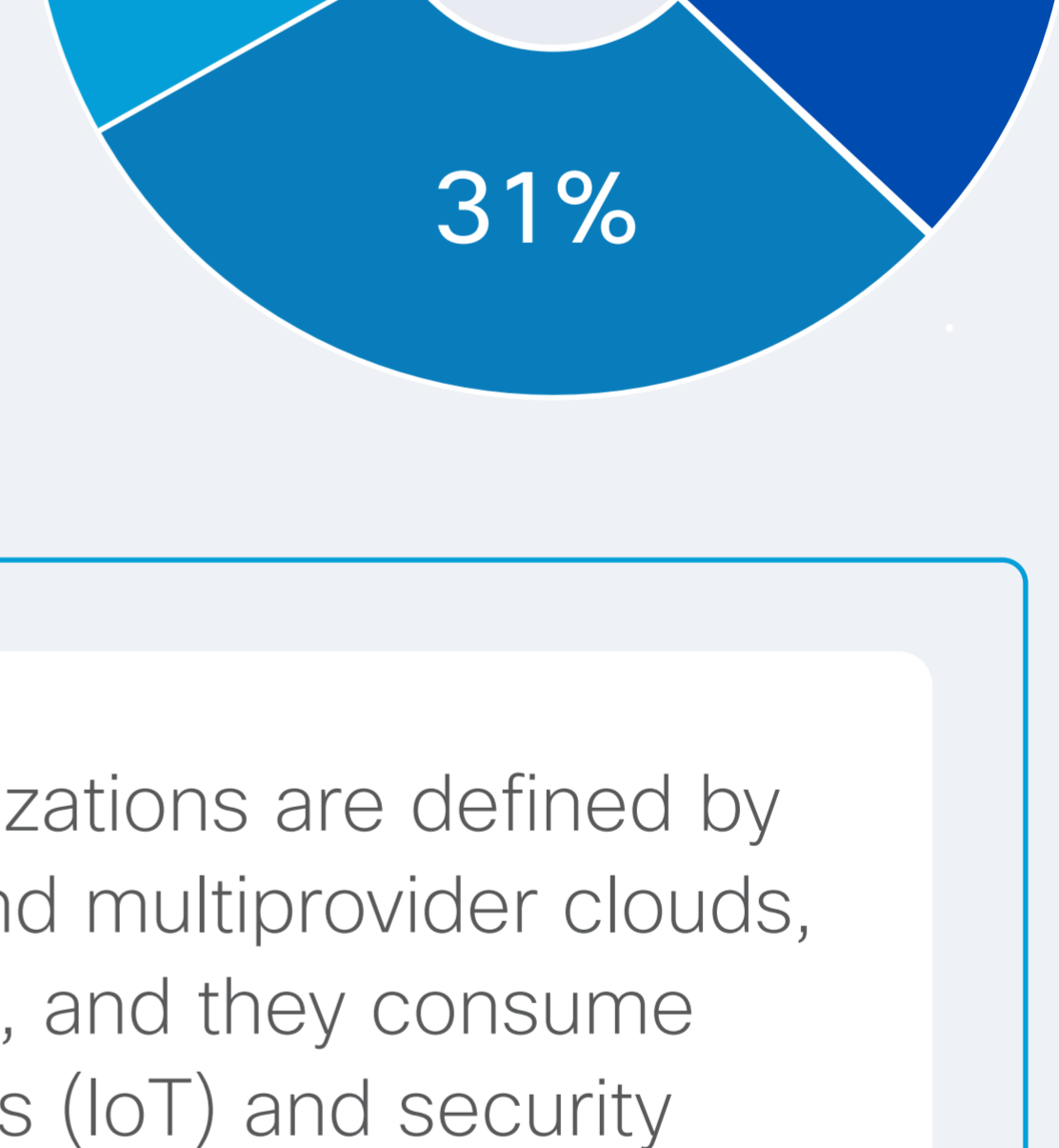
US\$3 Million Additional Revenue



- 68% new customers
- 18% faster time to market
- 13% enablement of IoT
- 1% risk mitigation

US\$1 Million Reduced Costs

- 37% business process improvement
- 31% IT operations
- 21% infrastructure cost savings
- 9% risk mitigation
- 2% open-source benefits

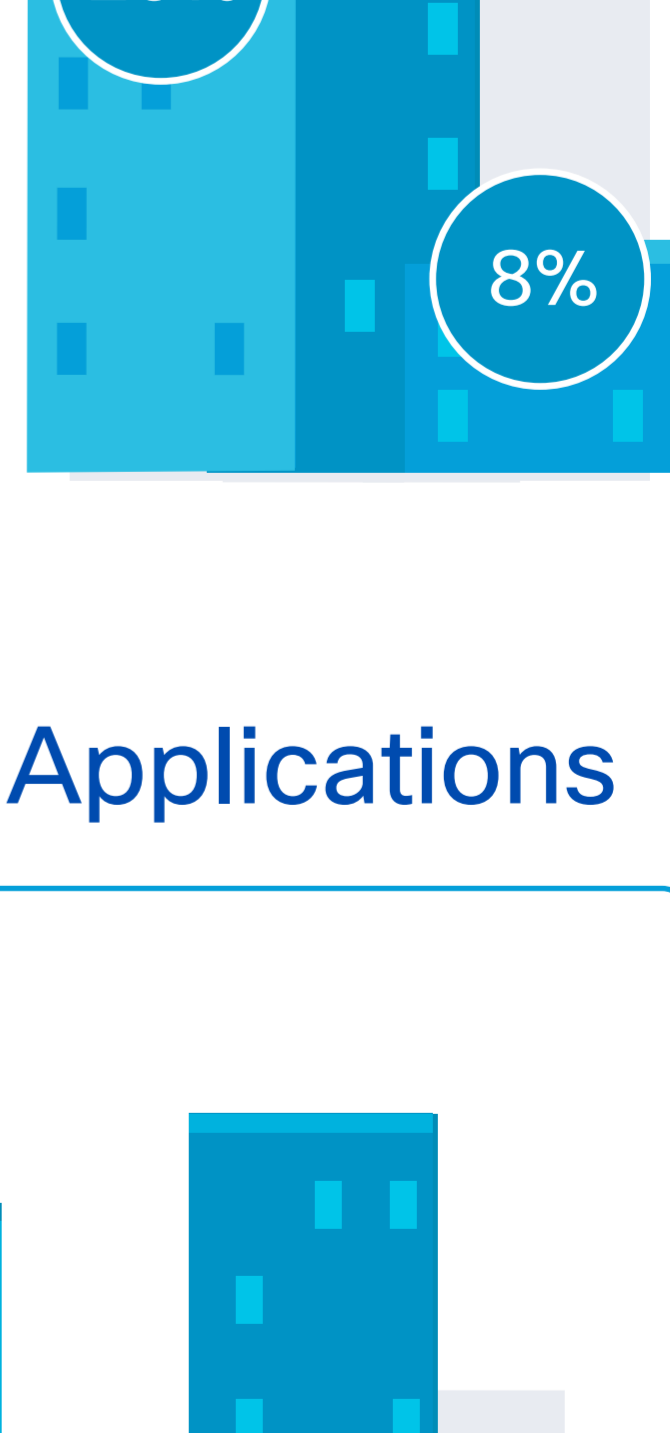


The most mature cloud organizations are defined by their use of DevOps, hybrid and multiprovider clouds, microservices, and containers, and they consume cloud-based Internet of Things (IoT) and security applications.

[Click here to download the IDC Infobrief](#) [↓](#)

Cloud Is Enabling the Internet of Things (IoT)

This study shows that the cloud (both private and hybrid) is emerging as a platform of choice for IoT applications, with **29%** of cloud adopters having deployed one or more cloud-based IoT applications. This is particularly true among the most mature organizations, with **62%** of optimized organizations using the cloud to support IoT applications, compared to **8%** adoption in organizations that use Ad Hoc cloud deployments.



Deployed Cloud-Based IoT Applications



Source: IDC Infobrief, sponsored by Cisco, Cloud Going Mainstream: All Are Trying, Some Are Benefiting, Few Are Maximizing Value, September 2016

How Optimized Is Your Multicloud Strategy?

Let Cisco help you explore the possibilities. Get your customized cloud adoption report (enabled by IDC).

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