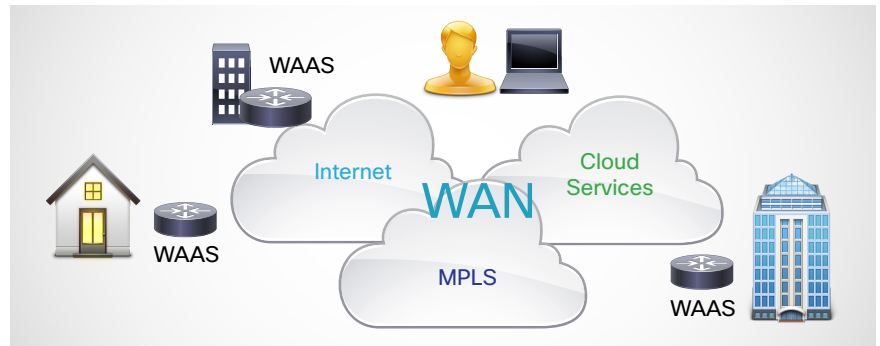




# Cisco Wide Area Application Services (WAAS)

Cisco WAAS is a set of WAN optimization solutions that minimize enterprise bandwidth usage and accelerate application performance. Use it to make optimum use of your existing bandwidth, while seeing to it that each application gets the resources it needs to deliver high-quality user experiences across the WAN.



“For our many customers using centralized ERP applications, Cisco WAAS offers better control of branches combined with centralized data. As more and more customers become familiar with the advantages of WAAS, I think it will become integral to more and more of our network designs.”

## Michael Kunze




Head of Network Operations at Sycor, a Cisco WAAS Customer

[Read Case Study](#)

## Shrink Traffic Loads, Boost Apps

You can get WAAS integrated right inside your Cisco router – and in other form factors, too – with centralized management. When you turn on WAAS, your WAN traffic loads shrink by as much as 100-fold, thanks to data compression, data redundancy elimination, and TCP packet flow optimization. So you can likely defer investments in additional bandwidth by getting the most out of the capacity you already have.

And by applying per-application protocol acceleration and caching techniques to WAN traffic flows, WAAS makes sure your apps operate properly so that employees stay engaged and productive. Apps now operate over the WAN as well as they do over the LAN, despite the latency, jitter, and packet loss introduced by the greater geographical distances.

Physical Appliances	Router Integrated	Virtualized with UCS
		
Consistent Feature Set Across the Entire Portfolio		

## For More Information

For more information, please visit [www.cisco.com/go/waas](http://www.cisco.com/go/waas).

## Why Turn to Cisco?

Cisco WAAS is the most comprehensive WAN optimization solution on the market. It's available in the right form factor for any site, scaling from small branch offices to large data centers. WAAS forms a key component of the Cisco Intelligent WAN (IWAN) solution. IWAN enables businesses to use less expensive Internet transport connections in branch offices without affecting performance, security, or reliability.