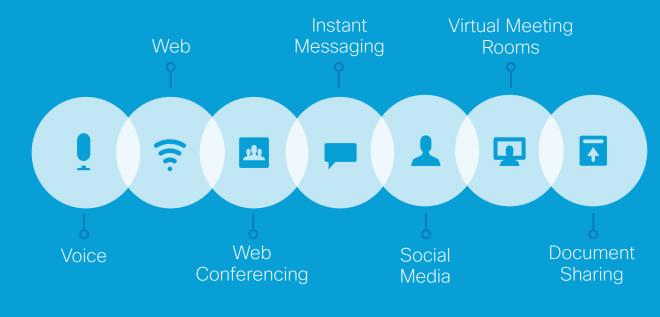
# Key Considerations Before Investing in a Collaboration Solution



is about connecting project team members, wherever they are located and however they choose to interact.

# Effective collaboration incorporates a diverse set of tools



# a collaboration solution

Top 3 tips to investing in

Decide what you want to deliver and to whom



### set of users, gets low marks for flexibility, and is often an

under-utilized investment



### needs of your entire organization,

empowers your users, and can be 'business transformative'

Understand the collaboration "must-haves"



Start with the right foundation to power your collaboration experience





## 4 components to Cisco's collaboration foundation

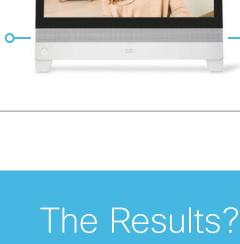
Conferencing to bring everyone together o with video

Call control and

session management

to provide the core

network IP services



beyond your firewall

Management for

simple provisioning,

monitoring, and analytics

Collaboration gateways

for secure access

All the great benefits of collaboration, but also the

"One Plus One Equals Three" effect

that can be realized when you deploy a solution

whose components were designed to work together.





Multi streaming





