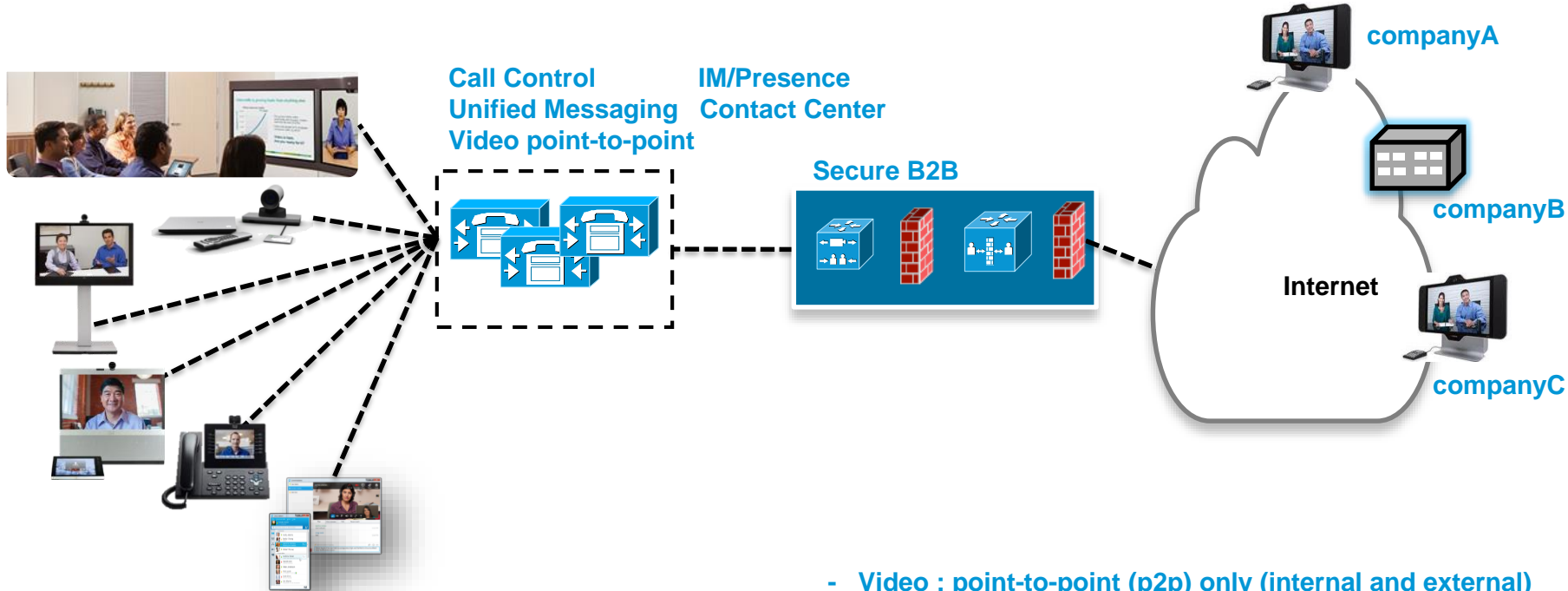


Video/Audio/Web Conferencing services



Conferencing On Premises

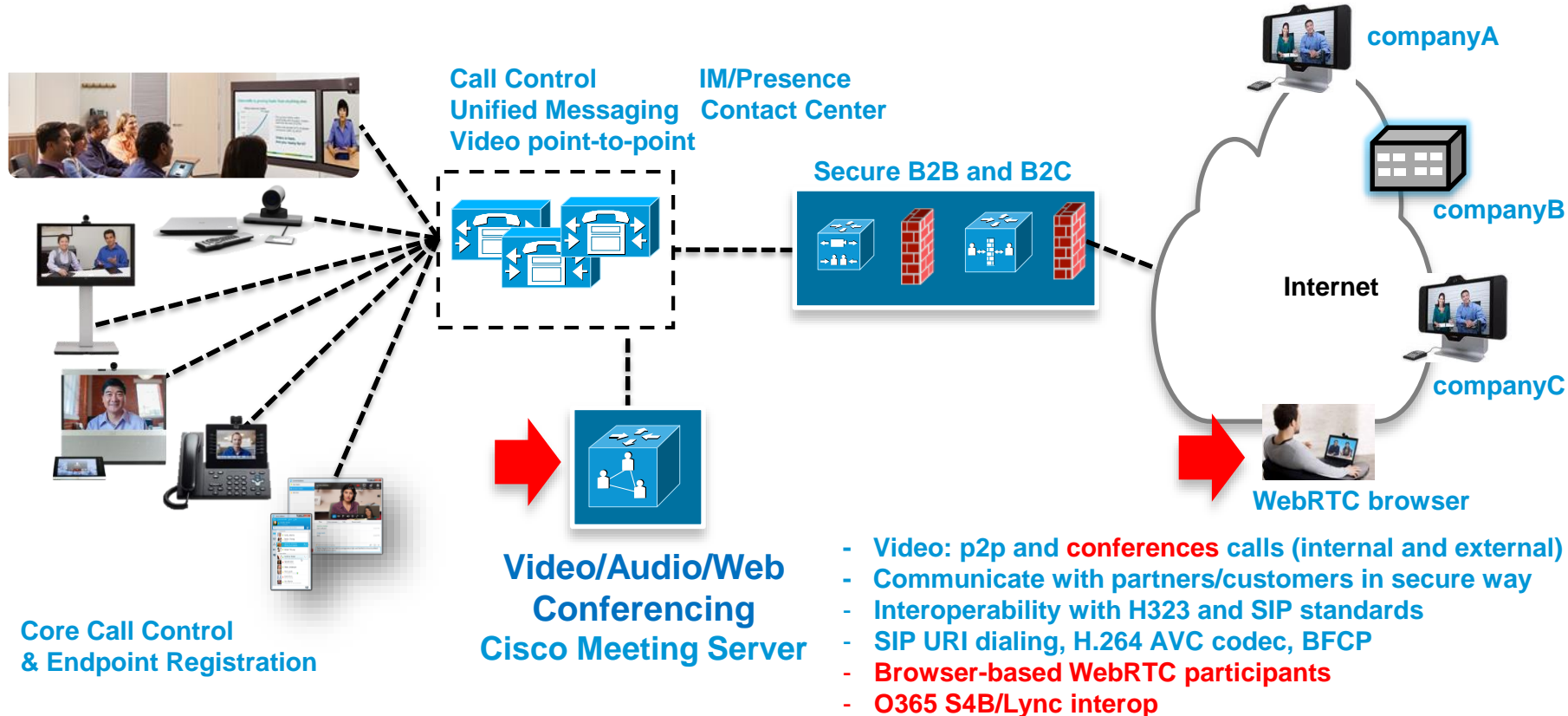
Cisco Video Collaboration on-premises // IPTel&apps, ptp and B2B video



**Core Call Control
& Endpoint Registration**

- Video : point-to-point (p2p) only (internal and external)
- Communicate with partners/customers in secure way
- Interoperability with H323 and SIP standards
- SIP URI dialing, H.264 AVC codec, BFCP

Cisco Video Collaboration on-premises // add Cisco Meeting Server



My personal Meeting Room

Join from Video system or Lync/S4B

Join from browser

Join from audio PSTN



ALWAYS ON VIRTUAL ROOM – SIMPLE TO USE

VIDEO and AUDIO participants

OPTION FOR PIN PROTECTION

Internal and external participants

Standards-based SIP and H323 Video endpoints

S4B O365 and Lync participants

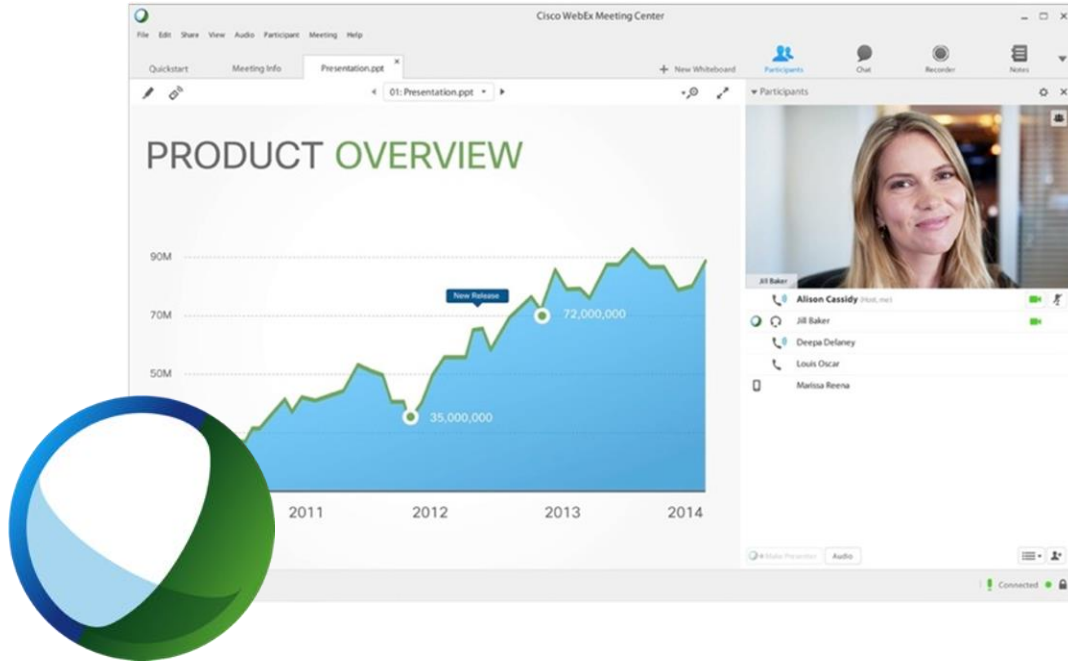
Browser/WebRTC participants

Conferencing on cloud

New

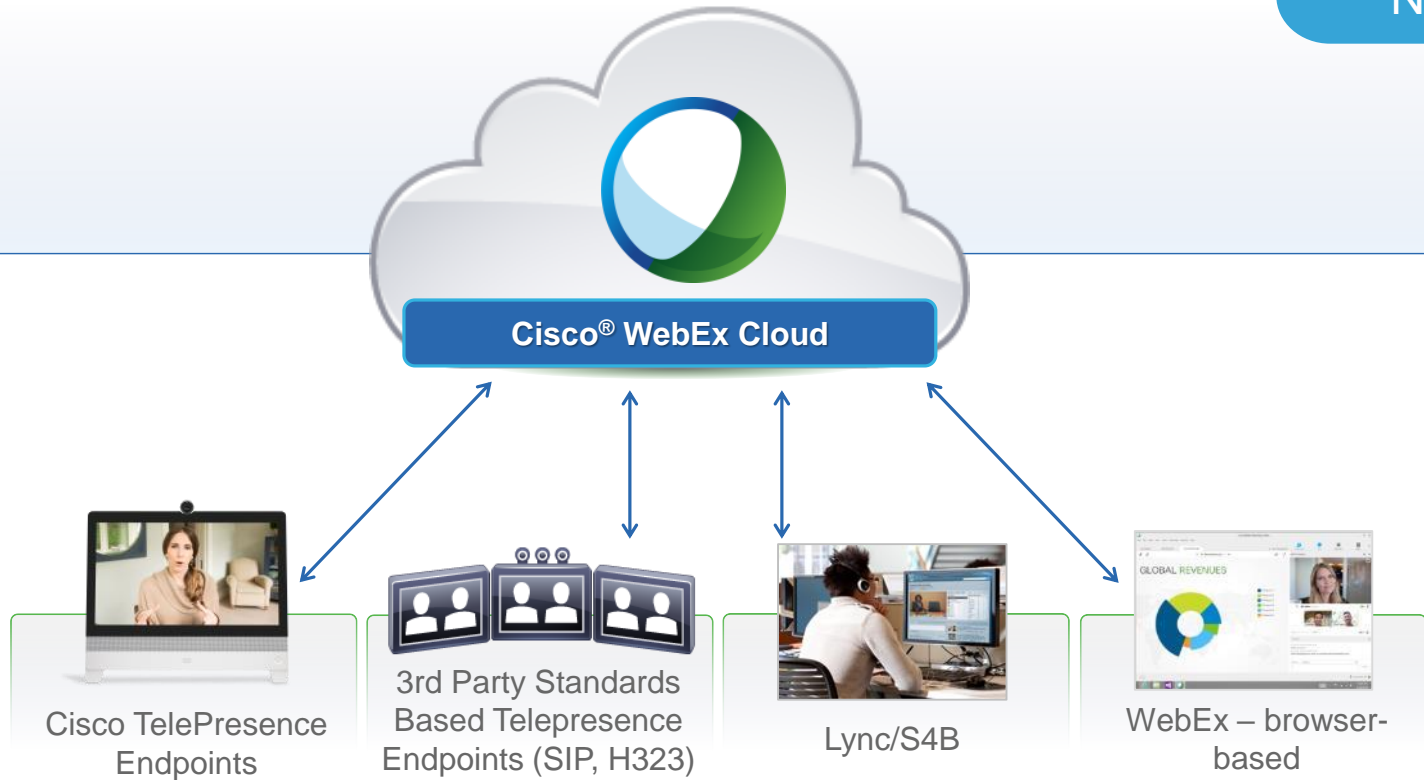
Webex cloud solution

- Cloud-based
- Subscription based
- Easy to start
- Pay as you grow

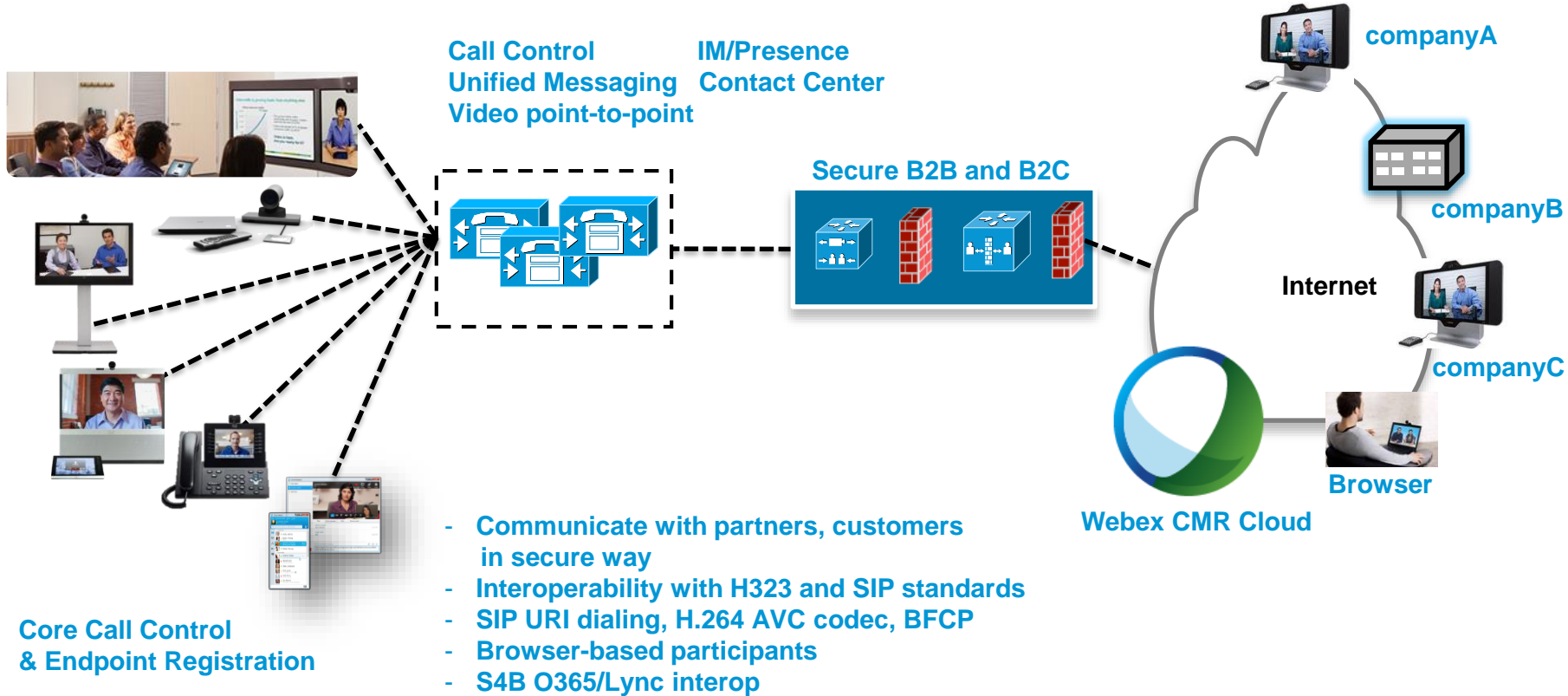


Webex now supports Video participants (SIP/H323 and S4B)

New



Cisco Video Collaboration on-premises // add Webex Meeting Center



My personal Meeting Room on the Webex cloud

Join from Video system or Lync/S4B

Join from browser

Join from audio PSTN



ALWAYS ON VIRTUAL ROOM – SIMPLE TO USE

VIDEO and AUDIO participants

PIN PROTECTION

Internal and external participants

Standards-based SIP and H323 Video endpoints

S4B O365 and Lync participants

Browser participants

Why Cisco Video Collaboration ?

Focus on usability → simple to use
→ drives adoption

Best video endpoints portfolio →
options to cover all needs (browser
to boardroom)

Unique integration with IP Telephony

Feature rich - innovation

Secure and tested

Interoperable

Cisco's market position

